



AWLMC Newsletter

Volume 2, Issue 7

September 24, 2007

September/ October Adoption Events Calendar

Sat. September 22:
Shelter
Kentlands

Wed. September 26:
Shelter

Sat. September 29:
Shelter
Kentlands

Wed. October 3:
Shelter

Sat. October 6
Shelter
Kentlands

Wed. October 10:
Shelter

Sat. October 13
Shelter
Kentlands
White Flint

Wed. October 17:
Shelter

October 6, 2007
Germantown October-
fest
9AM-9PM

October 14, 2007
Kentlands Octoberfest
12 Noon-4PM

October 14, 2007
King Farm Octoberfest
1PM-4PM

Message from the President

Happy Second Anniversary!! I want to thank everyone for making the last 2 years a great period of growth for the AWLMC. It is amazing what we have achieved. Thanks to our volunteers and community support, we have helped save over 300 cats and have our own shelter. Our foster parents continue to amaze everyone with their dedication. They are still the main source of housing for our animals, and the show up almost every Saturday at adoption events. Now that we have our shelter, we have been able to increase the number of cats that we can help. Our shelter cats are getting great care from our cat care crews. Luckily, all of our animals will find forever homes by our adoption counselors. The adoption program is helped tremendously by our great web site and our listings on Petfinder. The photos on our web site are really terrific and are getting lost of compliments.

Of course, none of our growth would be possible without funding. Our fundraising committee continues to work hard. We had a number of fundraising events over the last month. We were at the Kensington Labor Day Parade and we were at the National Capital Cat Fanciers Show at the Dulles Expo Center. Raggedy Ann, our entry in the cat show, got adopted on the very first day. It was great exposure for our organization. We have a number of upcoming fundraising events. We will be at the Oktoberfest celebrations in Germantown (October 6) and Kentlands and King Farm (both on October 14th). I hope that you can stop by our booths at these events and say hello.

Recently, thanks to Nona Silver, I had the opportunity to tape an episode of MC Comments. This is a Montgomery County Government show. It will air the week of September 23rd on cable channel 6. If you go to www.montgomerycountymd.gov and click on County Cable 6, then Weekly Schedule at the top, you will get schedules for two upcoming weeks. Just click on each day (during the week of 9/23) and everywhere it says Montgomery County Comments will be the show. I took on of our foster kittens, Scruff, on the show. He was a big hit with the staff. We had a line of people trying to come in the studio to see him. We even had some staff come in and give donations. It was really nice to see the support that we have with the Montgomery County Government.

In Mid-September, I sent out an email about plaques that we will be putting at the shelter as a tribute to the deceased pets of AWLMC volunteers. This is intended as a way for our AWLMC family to memorialize their pets and, hopefully, to get through a difficult period. The plaques at the shelter will have the names of AWLMC volunteers' lost cats and dogs engraved on them. This is NOT a fundraiser in any way. The AWLMC will be providing the plaque and the engravings. If you have lost a cat or dog and would like to have his or her name on an AWLMC plaque, please contact Nona or Fred Silver. You will just need to provide them with the name of the cat or dog, and if you like, the birth and/or loss dates. You can reach Fred and Nona at hfs@nfix.net, 301-774-4111 (Fred), or (301) 237-6339 (Nona).

Thank you so much for your support of the AWLMC,

Laurie Graham

President, AWLMC

AWLMC Fundraising Report

We've had three recent fund raising and publicity events and the results were:

Rockville Farmers Market

On Wednesday in August, Peg Webber and I had a table mainly for giving out AWLMC information and possibly getting a few new local volunteers. In spite of the 100 degree day, we talked to quite a few people, generated a fair amount of interest and even managed to make \$45. We accomplished our goal of getting exposure in the Rockville area.

Kensington Labor Day - Monday September 3rd

We had a great day (in a good location under our new AWL tent cover) and generated a lot of interest by talking to people and giving away a bunch of our new brochures. The group of volunteers also sold a ton of caps and visors. Overall, the weather was beautiful and we all had fun. We made \$225.

As you know, it takes a lot of people to participate at these events and a big thank you for helping to:
Irene Brody, Posey Fox, Laurie Graham, Ellen Sommers, Fred Silver, Ginny Zides

National Capitol Cat Show - Dulles Expo, September 8th and 9th

What a great weekend. We met so many people, gave out a bunch information and sold quite a few items. It was really an amazing experience. We took in \$483 and our exposure to the community was fantastic.

I first want to give a great big thank you to Mary Fisher who made all the phone calls to the entire AWL group. I can't say enough about the help to get all of our festivals off and running. Next - Jenny Morris who absolutely took things over and made sense of all the names and times and directions for the last two festivals. You both are such a great asset to the organization.

Best of all, Raggedy Ann was shown and got an Honorable Mention - and was adopted and found her new home. How great! Next year we will put more kitties in the show.

The next group of volunteers made the big trip to Dulles Expo and was fabulous. I hope you all enjoyed the show!

Saturday: Janet Culp, Laurie Graham, Tahir Malik, Francine Pivinski, Jenny Morris, Caren Stark, Julie Bronder, Ginny Ziders, Andrea & Michelle Kramer

Sunday: Janet Culp, Mary Culp, Karen Scott, Mary Ellen McClone, Marsha Bourbor, Leigh Briggs, Laurie Graham, Debby Kramer, Janne Cummings, Peg Webber, Barb Grzegorzewski, Dee Martynuska, Ellen Summer

It's been a busy time as there still three Oktoberfests, one more cat show and a fall donation mailer remaining for October and November.

Thank you again to all who have helped with these activities and supporting the AWLMC.

Nona Silver

Where you can read about the AWLMC....

Dave O'Connell has been spearheading PR efforts to get the AWLMC name out to the public. Here are some of the places where you can read about our group:

Washington Post Montgomery Extra "Animal Watch" <http://tinyurl.com/2jcucj>

Gaithersburg Gazette Calendar <http://tinyurl.com/39cz8c>

Yahoo! Groups (such as [American Senior Cats](#)) <http://tinyurl.com/2kuwdt>

Yahoo! Local <http://tinyurl.com/2lsqxp>

Some older articles:

○ "CHANTILLY (Dulles) VA--See AWLMC Adoptable Cats at National Capital Cat Show! Saturday & Sunday" <http://tinyurl.com/34ac5c> (Honors: Most Viewed Stories; Front Page Stories)

○ "KENSINGTON MD--Join Animal Welfare League (AWLMC) at Labor Day Parade & Festival!" <http://tinyurl.com/2lawfu> (Honors: Most Viewed Stories; Front Page Stories)

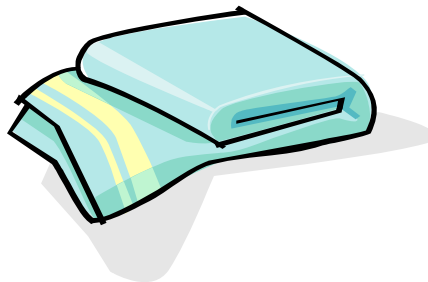
○ "GAITHERSBURG MD--No-Kill Shelter Saturday Open House! Blissful Felines Bounce and Play!" <http://tinyurl.com/34hwgm> (Honors: Front Page Stories)

Best Friends Network "Animal Welfare League Montgomery Co" <http://network.bestfriends.org/awlmc>

Thanks Dave!

We need your old towels!

Please drop off those towels that are too old to use but still good enough to give away. We have several cats who would love them. Please drop them off at the shelter anytime!



AWLMC Financial Snapshot

As of 8/29/07:

Total \$ = \$13,561

Main Acct. = \$2,884

Shelter Acct. = \$7,910

Adela Bar (Special Needs) Acct. = \$2,767

Our main expenditures for August have been as follows:

Cat Medical Care = \$4,971 (main acct.)

VCA care = \$353 (from A.B acct.)

Sink/washer/dryer hookup = \$900

Main income generated from:

Adoptions = \$1,477

General donations = \$280

Give-ups = \$550

Grant = \$1,000 (reported in last month's newsletter, but technically received in August)

A special thank you to some of our volunteers....

Jennifer Morris

Pat Gagne

Robert Meyer

Candice Kramer

Lee Briggs

Francine Pivinski

Bill Bonato

Tahir Malik



Animal Welfare League of Montgomery County

P.O. Box 7041

Gaithersburg, MD 20898

Telephone: (301) 740-2511

website: www.awlmc.org

Shelter : 18959 Bonanza Way

Gaithersburg, MD 20879



Thank you also to.....

**The Pet Panty for donating shelter
supplies.**

<http://www.thepetpantrystore.com/index.htm>